

INVOICE

Page 1 of 5

Remit Address:

KSNV
Formerly KVBC
1500 Foremaster Lane
Las Vegas, NV 89101
Main: (702)642-3333
Billing: (702)642-3333

Billing Address:

Strategic Media Placement, Inc.
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015

Invoice #	106114-1
Invoice Date	09/16/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/16/12
Order #	106114
Alt Order #	06848583
Deal #	
Order Flight	09/03/12 - 09/16/12
IDB #	
Advertiser Code	
Product Code	
Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Actual Days	Add'D	Rate	Reconciliation	Ref#
1	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		09/03/12 to 09/09/12	2x	M-----				
				M	09/03/12	:30	6:18 AM	TVGENHECK1203H Homes	\$700.00		2
				Tu	09/04/12	:30	6:40 AM	TVGENHECK1203H Homes	\$700.00		1
2	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		09/03/12 to 09/09/12	1x	-----F--				
				F	09/07/12	:30	6:58 AM	TVGENHECK1205H Medicar	\$450.00		1
3	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		09/10/12 to 09/16/12	4x	M-WTF--				
				M	09/10/12	:30	6:10 AM	TVGENHECK1205H Medicar	\$450.00		1
				W	09/11/12	:00	6:44 AM	TVGENHECK1205H Medicar	\$450.00	Unresolved	4
				Th	09/13/12	:30	6:17 AM	TVGENHECK1205H Medicar	\$450.00		2
				F	09/14/12	:30					3
4	KSNV	Today Show	658a-9am		09/03/12 to 09/09/12	2x	---TF--				
				Th	09/06/12	:30	8:58 AM	TVGENHECK1205H Medicar	\$550.00		2
				F	09/07/12	:30	8:52 AM	TVGENHECK1205H Medicar	\$550.00		1
5	KSNV	Today Show	658a-9am		09/10/12 to 09/16/12	4x	M-WTF--				
				M	09/10/12	:30	8:43 AM	TVGENHECK1205H Medicar	\$550.00		3
				W	09/12/12	:30	7:57 AM	TVGENHECK1205H Medicar	\$550.00		1
				Th	09/13/12	:30	8:28 AM	TVGENHECK1205H Medicar	\$550.00		2
				F	09/14/12	:30	8:29 AM	TVGENHECK1205H Medicar	\$550.00		4
6	KSNV	MI-F Early News	5-630p		09/03/12 to 09/09/12	1x	M-----				

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered, Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender, or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.

INVOICE

Remit Address:

KSNV
Formerly KVBC
1500 Foremaster Lane
Las Vegas, NV 89101
Main: (702)642-3333
Billing: (702)642-3333

Billing Address:

Strategic Media Placement, Inc.
Attention: Accounts Payable
769 Stagers Loop
Delaware, OH 43015

Advertiser	Heck, Joe for Congress	Invoice #	106114-1
Product	JOE HECK 4 CONGRESS	Invoice Date	09/16/12
Estimate Number	2643	Invoice Month	September 2012
Station	KSNV	Invoice Period	08/27/12 - 09/16/12
Account Executive	Amy McCreary	Order #	106114
Sales Office	Blair - Philadelphia	Alt Order #	06848583
Sales Region	National	Deal #	
		Order Flight	09/03/12 - 09/16/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Act ID	Rate	Reconciliation	Ref #
6	KSNV	M-F Early News	5-630p	M	to 09/03/12	:30	5:12 PM	TVGENHECK1203H Homes	\$1,000.00		2
7	KSNV	M-F Early News	5-630p	F	09/03/12 to 09/09/12	2x	---TF--				
				Th	09/06/12	:30	5:27 PM	TVGENHECK1205H Medicar	\$725.00	1	
				F	09/07/12	:30	5:21 PM	TVGENHECK1205H Medicar	\$725.00	2	
8	KSNV	M-F Early News	5-630p	F	to 09/10/12 to 09/16/12	4x	M-WTF--				
				M	09/10/12	:30	6:15 PM	TVGENHECK1205H Medicar	\$725.00	3	
				W	09/12/12	:30	5:44 PM	TVGENHECK1205H Medicar	\$725.00	1	
				Th	09/13/12	:30	6:23 PM	TVGENHECK1205H Medicar	\$725.00	4	
				F	09/14/12	:30	6:29 PM	TVGENHECK1205H Medicar	\$725.00	2	
9	KSNV	M-F Wheel of Fortune	7-730pm	F	09/03/12 to 09/09/12	1x	-----F--				
				F	09/07/12	:30	7:18 PM	TVGENHECK1205H Medicar	\$725.00	1	
10	KSNV	M-F Wheel of Fortune	7-730pm	F	09/10/12 to 09/16/12	3x	M-W-F--				
				M	09/10/12	:30	7:24 PM	TVGENHECK1205H Medicar	\$725.00	1	
				W	09/12/12	:30	7:24 PM	TVGENHECK1205H Medicar	\$725.00	2	
				F	09/14/12	:30	7:06 PM	TVGENHECK1205H Medicar	\$725.00	3	
11	KSNV	Face to Face w/ J.Ralston	730-758pm	F	to 09/03/12 to 09/09/12	1x	M-----				
				M	09/03/12	:30	7:36 PM	TVGENHECK1203H Homes	\$800.00	1	
12	KSNV	Face to Face w/ J.Ralston	730-758pm	F	09/03/12 to 09/09/12	2x	---F--				

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered, Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider within the time specified and until payment in full is received by Media Provider, by Applicant to Third Parties or by Third Parties to Applicant, shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.

INVOICE

Page 3 of 5

Remit Address:

KSNV
Formerly KVBC
1500 Foremaster Lane
Las Vegas, NV 89101
Main: (702)642-3333
Billing: (702)642-3333

Billing Address:

Strategic Media Placement, Inc.
Attention: Accounts Payable
769 Stagers Loop
Delaware, OH 43015

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad ID	Rate	Reconciliation	Ref #
12	KSNV	Face to Face w/ J.Ralston	730-758pm	F	to 09/07/12	:30	7:39 PM	TVGENHECK1205H Medi car	\$400.00		2
	KSNV			F	09/07/12	:30	7:47 PM	TVGENHECK1205H Medi car	\$400.00		1
13	KSNV	Face to Face w/ J.Ralston	730-758pm		to 09/10/12 to 09/16/12	4X	M-WTF--				
	KSNV			M	09/10/12	:30	7:46 PM	TVGENHECK1205H Medi car	\$400.00		1
	KSNV			W	09/12/12	:30	7:53 PM	TVGENHECK1205H Medi car	\$400.00		3
	KSNV			Th	09/13/12	:30	7:46 PM	TVGENHECK1205H Medi car	\$400.00		2
	KSNV			F	09/14/12	:30	7:38 PM	TVGENHECK1205H Medi car	\$400.00		4
14	KSNV	M-F News 3 at Eleven	11pm-1135pm		to 09/03/12 to 09/09/12	1x	----F--				
	KSNV			F	09/07/12	:30	11:24 PM	TVGENHECK1205H Medi car	\$750.00		1
15	KSNV	M-F News 3 at Eleven	11pm-1135pm		to 09/10/12 to 09/16/12	4X	M-WTF--				
	KSNV			M	09/10/12	:30	11:31 PM	TVGENHECK1205H Medi car	\$750.00		1
	KSNV			W	09/12/12	:30	11:24 PM	TVGENHECK1205H Medi car	\$750.00		2
	KSNV			Th	09/13/12	:30	11:34 PM	TVGENHECK1205H Medi car	\$750.00		4
	KSNV			F	09/14/12	:30	11:24 PM	TVGENHECK1205H Medi car	\$750.00		3
16	KSNV	Saturday Today	7a-9am		to 09/03/12 to 09/09/12	1x	----S-				
	KSNV			Sa	09/08/12	:30	7:29 AM	TVGENHECK1205H Medi car	\$225.00		1
17	KSNV	Sunday Today	7a-8am		to 09/10/12 to 09/16/12	1x	-----S-				
	KSNV			Sa	09/15/12	:30	8:58 AM	TVGENHECK1205H Medi car	\$225.00		2
	KSNV				09/03/12 to 09/09/12	1x	-----S				

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.

Remit Address:

KSNV
Formerly KVBC
1500 Foremaster Lane
Las Vegas, NV 89101
Main: (702)642-3333
Billing: (702)642-3333

Billing Address:

Strategic Media Placement, Inc.
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015

INVOICE

Advertiser	Heck, Joe for Congress
Product	JOE HECK 4 CONGRESS
Estimate Number	2643

Invoice #	10614-1
Invoiced Date	09/15/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/16/12

Station	KSNV
Account Executive	Amy McCrea
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	106114
Alt Order #	06848583
Deal #	
Order Flight	09/03/12 - 09/16/12

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Add ID	Rate	Reconciliation	Ref#
17	KSNV	Sunday Today	7a-8am	Su	09/09/12	:30	7:26 AM	TGENHECK1205H	Medicar	\$200.00	1
	KSNV			Su	09/10/12 to 09/16/12	1x	-----S-				
	KSNV			Su	09/16/12 :00					\$200.00 Unresolved	2
18	KSNV	Sa-Su Early News	5pm-630pm	to	09/03/12 to 09/09/12	1x	-----S-				
	KSNV			Sa	09/08/12	:30	4:59 PM	TGENHECK1205H	Medicar	\$225.00	1
	KSNV			Sa	09/10/12 to 09/16/12	1x	-----S-				
	KSNV			Sa	09/15/12	:30	6:15 PM	TGENHECK1205H	Medicar	\$225.00	2
19	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm	to	09/03/12 to 09/09/12	2x	-----SS				
	KSNV			Sa	09/08/12	:30	11:16 PM	TGENHECK1205H	Medicar	\$750.00	2
	KSNV			Su	09/09/12	:30	11:21 PM	TGENHECK1205H	Medicar	\$750.00	1
	KSNV			Sa	09/10/12 to 09/16/12	2x	-----SS				
	KSNV			Sa	09/15/12	:30	11:28 PM	TGENHECK1205H	Medicar	\$750.00	4
	KSNV			Su	09/16/12	:30	11:19 PM	TGENHECK1205H	Medicar	\$750.00	3
20	KSNV	News 3 in Prime	7-10pm	to	09/03/12 to 09/09/12	1x	--W----				
	KSNV			Sa	09/08/12	:30	9:19 PM	TGENHECK1205H	Medicar	\$1,000.00	1
21	KSNV	Face to Face in PRIME	8-11pm	to	09/03/12 to 09/09/12	1x	--W----				
	KSNV			W	09/05/12	:30	10:36 PM	TGENHECK1205H	Medicar	\$800.00	1

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered, Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.



Remit Address:

INVOICE

Formerly KVBC

1500 Foremaster Lane
Las Vegas, NV 89101
Main: (702)642-3333
Billing: (702)642-3333

Billing Address.

Strategic Media Placement, Inc.
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015

Advertiser	Heck, Joe for Congress
Product	JOE HECK 4 CONGRESS
Estimate Number	2643
Station	KSNV
Account Executive	Amy McCreaty
Sales Office	Blair - Philadelphia
Sales Region	National
Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Invoice #	105114-1
Invoice Date	09/16/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/16/12
IDB #	
Advertiser Code	
Product Code	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref#
------	---------	-------------	------	-----	------	--------	------------	-------	------	----------------	------

20

81

<u>Gross Total</u>	\$27,600.00
<u>Agency Commission</u>	\$4,140.00
<u>Net Amount Due</u>	\$23,460.00

Payment Terms 30 Days

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will contribute to Media Provider for payment of such advertising as payment for the placement of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which places advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict.